



Academy for Discovery at Lakewood PTA

1701 Alsace Ave
Norfolk, VA 23509

September 15, 2019

To Whom It May Concern:

Academy for Discovery at Lakewood is located in the Lafayette-Winona/Lakewood area of Norfolk and is a unique school serving students from all over the city. Academic programs include Project Based Learning and the International Baccalaureate Middle Years Programme. We are now in the process of planning for the 2019 Red, White and Blue 5K and 1 Mile Run, which will be held on Saturday, November 16, 2019 at Academy for Discovery at Lakewood and surrounding neighborhood. The run is organized by our Parent Teacher Association (PTA) which is a non-profit organization: 501(c)(3) #54-600-1460. With the help of the community organizations and businesses such as yours we were able to raise \$10,000 to help fund programs at our school the last three years. Because of this fundraising effort, we were able to offer many great experiences for our students, families and staff. Some of these activities included field day activities, teacher appreciation events, sponsoring field trips, guest speakers/ events, and promotion celebrations.

We would like to take this opportunity to offer you the chance to extend your generosity to our students. We are looking for donations of any kind to help make the day of the race a memorable event. We are also looking for sponsorships of varying levels as well. Please see the levels on the attached document for sponsorship opportunities.

We thank you in advance for your generosity and look forward to working with you to help make this event a success in order to give our kids an unforgettable 2019-20 school year. We appreciate your support.

Thank you in advance for your support,

Vicky M. Greco
ADL Red, White & Blue 5K Sponsorship and Donations Coordinator

Please make checks payable to: ADL PTA

Please email adlrwb5k@gmail.com for more information or questions.

All payments and ads due no later than October 25, 2019